

16th Annual



AMERICAN INSTITUTE of
BUILDING DESIGN



Attention Sponsors & Exhibitors!

The American Institute of Building Design believes in the consumer's right to choose the person they want to design their home. We support our belief by providing programs and resources to help the consumer make educated decisions and the professional practice at their peak. We are the way residential design is done. Want to help?

Take advantage of this fantastic opportunity to meet and spend time with designers from all over the Southeast in a relaxed atmosphere informing them about your products and services.

There are several ways you and your company can be a part of this 2-day conference and get your products noticed by talented design professionals.

All event sponsors & exhibitors receive:

- ◆ Trade show space, including 18"x 72" skirted table.
- ◆ Two full conference registrations, including all events and meals (additional registrations may be purchased).
- ◆ Exposure for your company and products to some of the Southeast's most successful residential and light commercial building designers.
- ◆ Multiple networking opportunities.
- ◆ Your company's recognition by onsite signage, event website, national marketing emails, AIBD's MondayMINUTE weekly blog, etc.
- ◆ A weekend at the beach!

Major event sponsors also receive:

- ◆ The opportunity for a show & tell presentation w/ Q&A at your sponsored event.
- ◆ Plus two extra booth workers Saturday evening for no extra charge.

Educational session sponsors receive:

- ◆ Five minutes to introduce yourself and your product or services.
- ◆ A small product display at the educational session.

Golf shirts:

- ◆ Golf shirts with our logo on the chest and your logo on the sleeve, given to and worn by the attendees at this event and other events, offering exposure for your company year after year. We provide the AIBD artwork, you control the cost (collared button-up shirts or jackets are options; no tee shirts or hats please).

Schedule of Events

Friday, March 3, 2017

- Afternoon Educational Session
- Networking Buffet Dinner
- Beverages & Snacks in the Hospitality Suite

The evening is open for your pleasure. There are several clubs with music, dancing & no cover charge. One is in the hotel, others are within walking distance.

Saturday, March 4, 2017

- Networking Buffet Breakfast
- AM Educational Sessions
- Networking Buffet Lunch
- PM Educational Sessions
- ⇒ **Exhibitor Setup:**
3:30-6:00 PM
- ⇒ **Trade Show and Buffet:**
6:30-9:00 PM
- Beverages & Snacks in the Hospitality Suite

Location

Ocean Drive Beach & Golf Resort

98 North Ocean Boulevard · North Myrtle Beach, South Carolina 29582

Toll Free: 800-438-9590

Ask for the AIBD Group Rate:

\$99.00*/night - Standard Rooms
\$109.00*/night - Suites

DEADLINE: February 20, 2017

Or until the AIBD room block is filled, whichever comes first.

* Plus resort fees & taxes

Questions? Contact us: info@AIBD.org or 1-800-366-2423

www.AIBD.org/springconference

**2017 AIBD SPRING CONFERENCE
EXHIBITOR & SPONSORSHIP RESERVATION FORM**

Contact Name _____
Company Name _____
Address _____
Office Phone _____ Mobile Phone _____
E-mail _____
Web Site URL _____

Exhibitors, remember to bring a door prize! Attendees must visit each booth and be present to win. Prizes presented at your booth, i.e. social media photo op!

**Meet the typical
AIBD member**

- ✓ Designs and/or builds custom homes averaging over \$600K in retail value.
- ✓ Remodels projects averaging over \$250K in retail value.
- ✓ 85% are business owners or decision makers.
- ✓ Produces 81% of projects using CAD.
- ✓ 60% offer job site observation on projects.
- ✓ 75% specifies one or more products in their drawings.

How you would like to participate?

Exhibiting Only:

\$495 (member) **\$655 (non-member)**

Includes:

- Table top (18"x72" skirted table, 2 chairs & electric)
- (2) Full Conference Registrations

Sponsorships:

Friday Dinner (2 available)

\$1500 (member) **\$1660 (non-member)**

Saturday Breakfast (2 available)

\$1500 (member) **\$1660 (non-member)**

Saturday Lunch (2 available)

\$1500 (member) **\$1660 (non-member)**

Trade Show Dinner (2 available)

\$1500 (member) **\$1660 (non-member)**

All of the above Include:

- (2) Full Conference Registrations, plus 2 additional booth workers
- Onsite signage, event website recognition, included in national marketing emails, AIBD's MondayMINUTE weekly blog, etc.
- Product display and speaking opportunity at your sponsored event
- Table top (18"x72" skirted table, 2 chairs & electric)

Registration Table

\$840 (member) **\$1000 (non-member)**

Includes:

- (2) Full Conference Registrations
- Onsite signage, event website recognition, included in national marketing emails, AIBD's MondayMINUTE weekly blog, etc.
- Product display

Hospitality Suite

\$840 (member) **\$1000 (non-member)**

Includes:

- (2) Full Conference Registrations
- Onsite signage, event website recognition, included in national marketing emails, AIBD's MondayMINUTE weekly blog, etc.
- Product display

Commemorative Coffee Mugs

\$840 (member) **\$1000 (non-member)**

Individual Educational Session(s)

\$250 (member) **\$410(non-member) - per session**

Want an exclusive
sponsorship?

Add \$1000

Ask us about
providing golf
shirts or wind-
breakers



Fax
or Email
your
reservation

You will be
billed upon
receipt

Contact:

Phone: 800-366-2423

Fax: 866-204-0293

Email: info@aibd.org

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